

Advertise where your customers already stand.

7-Eleven, Pompano Beach | 3 digital screens | Open 24 hours

Your ad plays on three digital screens inside one of the busiest convenience stores in the neighborhood. Every five minutes. All day. Every day. In front of local customers who are already out spending money within a mile of your business.

THE LOOP

5 min

full loop

12x

plays per hour

50

spots available

1

per category

Ten spots per loop belong to the store. Fifty are sold to local businesses. We sell one business per category wherever we can, so once a roofer or a dentist takes a category, we are not shopping it to their competitor.

WHAT IT COSTS

Term	Per Week	Per Month	Discount	Design Fee
Month to month	\$80.00	\$346.67	Rack	\$79.00
6 months	\$76.80	\$332.80	4%	Waived
12 months	\$73.60	\$318.93	8%	Waived
24 months	\$67.20	\$291.20	16%	Waived
36 months	\$60.80	\$263.47	24%	Waived

One price covers all three screens at this location. Additional discounts stack for multiple ads (10% to 15%), multiple store locations (5% to 15%), and prepayment (5%). Floor rate is \$50.00 per week.

INCLUDED AT NO EXTRA CHARGE

- Ad design and layout
- Your own QR code and offer page
- Unlimited creative changes
- Monthly scan reporting
- Category preference and first refusal
- Live in 5 business days

Founding advertiser terms, first 10 accounts on this location. Design fee waived on any term. Priority position in the rotation. Rate locked for the life of the account. Full 30 day satisfaction out.

Questions people ask before they sign.

How do I know anyone is actually looking at the screen?

You do not have to take our word for it. Every ad carries a QR code that belongs only to your business. We report your scan count every month. If the number is bad, you will see it before we do.

What if I do not have an ad or a logo?

We build it. Give us your business name, your offer, and how you want to be contacted. We design the spot, send you a proof, and nothing goes live until you approve it. There is no charge for this on terms of 6 months or longer.

Can I change my ad after it is running?

Yes, as often as you want, at no charge. Weekend specials, seasonal offers, new phone number, whatever you need. Send it and we load it, usually the same day.

What stops my competitor from advertising on the same screen?

You get first claim on your category and a right of first refusal. Our practice is one business per category per location. If we ever add a second business in your category at your store, you get 30 days notice, first right to take that spot yourself, and a penalty free cancellation with a refund of anything prepaid.

Is there audio?

No. The screens run silent. Your spot has to work visually, which is why we keep it to a logo, one offer, a phone number, and the QR code. Anything more and nobody reads it.

How long is the commitment?

As short as month to month. The rate improves the longer you commit, and the design fee is waived at 6 months and up. Agreements renew automatically year to year and you can stop a renewal with 60 days written notice.

What if the store closes or removes the screens?

We move you to another location in the network at no additional cost, or we stop billing. You are never paying for a screen that is not running.

CREATIVE SPECIFICATIONS

Screen orientation	Landscape, 1920 by 1080 pixels
Spot length	5 seconds, silent, static or light motion
Practical word count	About 12 words total, including the phone number
Required elements	Your logo, one offer, one contact method, your QR code
Files we accept	PNG, JPG, PDF, AI, EPS, or a photo of your existing ad
Turnaround	Proof within 2 business days, live within 5 of approval

READY TO LOCK YOUR CATEGORY

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