



Your Ad. Their Counter. Every Five Minutes.

In store digital advertising, Pompano Beach

MK PROCESSING SERVICES LLC | A1 MERCHANT SOLUTIONS, LLC

Michael Kaplan, Founder | 518.763.4000 | a1merchantsolutions@gmail.com

THE PROBLEM

You are paying to reach people who are not buying anything.

Every local advertising dollar you spend right now lands somewhere the customer is not ready to act.

The mailbox

A coupon envelope arrives once a month, gets opened over a trash can, and is gone in 8 seconds. You pay for 10,000 homes and hope 40 of them call.

Radio and print

Broad reach, no proof. You cannot tell the difference between a good week and a bad one, and neither can the rep who sold it to you.

Social media

You rent attention from a platform that shows your ad to whoever it wants, on a phone, while the customer is on the couch doing something else.

What all three have in common

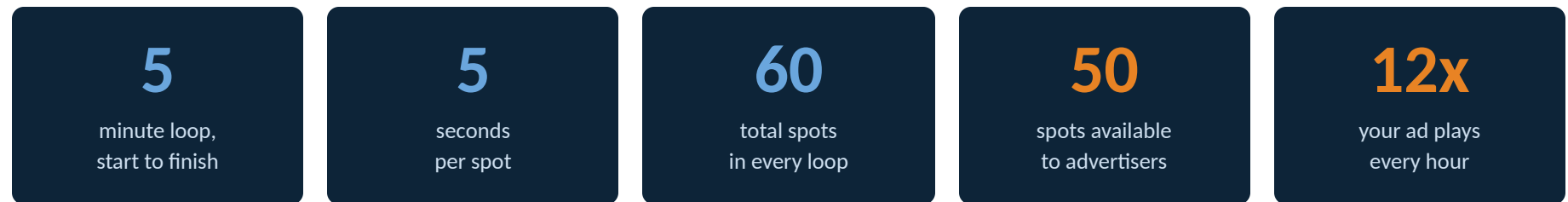
None of them reach your customer at the moment they are already out of the house, wallet open, spending money within a mile of your front door.

THE PRODUCT

A digital screen network inside the stores your neighbors already visit.

We run digital advertising screens inside high traffic convenience stores and gas stations. You buy a spot in the loop. It plays all day, every day, in front of a captive local audience.

HOW THE LOOP WORKS



Ten spots per loop belong to the host store. The remaining 50 are sold to local businesses. Inventory is finite by design. When a category is taken, it is taken.

Category protection. One roofer. One attorney. One dentist. One insurance agent. That is how we build every loop. You get first claim on your category, a right of first refusal on any additional spot in it, and 30 days notice with a penalty free out if we ever change that at your location.

THE LOCATION

7-Eleven, Pompano Beach

Three screens. Open 24 hours. One of the highest traffic retail formats in the country.

SCREEN PLACEMENT

Screen 1 Entry

Caught on the walk in, before the customer has decided what they came for.

Screen 2 Counter

The highest value glass in the building. Every paying customer stands in front of it while the clerk rings them up.

Screen 3 Coffee and coolers

The dwell zone. Customers stand here longest, and it is the only place in the store they are not in a hurry.

WHY THIS FORMAT

- Open 24 hours a day, 7 days a week. Your ad never stops running.
- Customers come 2 to 4 times a week, not twice a year. That is frequency you cannot buy in print.
- Fuel, coffee, and lottery pull a repeating local crowd from the same few residential blocks. That crowd is your service area.
- The customer is already transacting. Buying behavior is switched on before your ad ever appears.

THE AUDIENCE

What one spot actually delivers.

Conservative planning figures. Verified counts provided from live store data after activation.

Measure	Per Day	Per Month
Store customer visits	1,100	33,000
Times your ad plays, per screen	288	8,640
Times your ad plays, all 3 screens	864	25,920
Estimated ad exposures	2,200	66,000
Your cost per thousand exposures	\$4.83	

FOR COMPARISON

Channel	Typical Cost	Effective CPM	Frequency
Shared mail coupon envelope	\$500 per drop	\$50.00	Once a month
Local radio spot package	Varies	\$12 to \$20	Scheduled dayparts
A1 Ads Network	\$318 per month	\$4.83	Every 5 minutes, 24 hours

Read that again. One shared mail drop costs more than a full month on this network, reaches the customer once, in a mailbox, and cannot tell you whether a single person looked at it.

THE PROOF

Every ad carries a QR code. Every scan is counted.

This is the part no mailer, billboard, or radio station can give you.

HOW IT WORKS

- Your ad displays a QR code tied only to your business.
- The customer scans it with the phone already in their hand.
- It opens the store offers page with your offer at the top.
- To claim the offer they enter their phone number.
- That number is yours. Text them. Call them. Remarket to them.

WHAT YOU RECEIVE

- Scan counts for your ad, by month.
- Redemption counts on your offer.
- The contact list you built while the ad ran.
- The ability to change your offer any time at no charge.

You stop guessing

At renewal you are not deciding on a feeling. You are looking at a number, and so are we.

Change your message in minutes, not months. Running a weekend special? Send it over and we load it. There is no print deadline, no mail cycle, and no change fee.

INVESTMENT

Rate card

One price covers all three screens at this location. Longer term, lower rate.

Term	Per Week	Per Month	Discount	Design Fee
Month to month	\$80.00	\$346.67	Rack	\$79.00
3 months	\$78.40	\$339.73	2%	\$79.00
6 months	\$76.80	\$332.80	4%	Waived
12 months	\$73.60	\$318.93	8%	Waived
24 months	\$67.20	\$291.20	16%	Waived
36 months	\$60.80	\$263.47	24%	Waived

STACKABLE DISCOUNTS

More than one ad

2 different ads in the loop, 10% off. 3 or more ads, 15% off. Rotate multiple offers or multiple locations of your business.

More than one store

2 to 3 stores, 5% off. 4 to 6 stores, 10% off. 7 or more, 15% off. Build your own neighborhood network as we add locations.

Prepay

Pay the term in full up front and take another 5% off the total.

Floor rate \$50.00 per week. Discounts are additive and no combination prices below the floor. Rates are per spot, per location, and include all screens at that location.

INCLUDED

Everything is in the rate. There are no surprises on the invoice.

WHAT IS INCLUDED

- Your spot in the loop on all screens at the location.
- Ad design and layout by our team if you do not have artwork.
- Your dedicated QR code and offer listing on the store offers page.
- Unlimited creative changes during your term.
- Monthly scan and redemption reporting.
- Category preference and right of first refusal on the screens you buy.

WHAT WE NEED FROM YOU

- Your logo, in any usable file format.
- One offer or one message. Short. A 5 second spot holds about 12 words.
- The phone number, website, or address you want customers to use.
- A signed agreement and the first payment to hold your category.

Live in 5 business days

Sign today, approve the proof, and your ad is on the screens inside a week.

LAUNCH LOCATION

Founding advertiser terms

Available to the first 10 advertisers on this location only.

\$0

design fee,
any term

1st

position in the
loop rotation

Rate

locked for the
life of the account

30

day out if you
are not satisfied

WHY WE ARE DOING THIS

This is the launch location for the network in Pompano Beach. We need a strong first group of advertisers and real performance data faster than we need full rate on the first 10 accounts. In exchange we are asking you to be a reference when we open the next store down the road.

The 30 day out. Run the full first 30 days. If you do not believe the screens are working, tell us and we cancel with no further obligation. We keep one month, everything else paid comes back, and you keep the leads. We are that confident in the location.

ONCE THE FIRST 10 ARE PLACED

Design fee returns at \$79.00 on terms under 6 months, positions are assigned in the order accounts are signed, and rates move to standard card. Because we sell one business per category, the roofer, the attorney, and the dentist in your area are being shown this same page.

NEXT STEP

Three things happen today.

1. Pick your term and your category

Choose the term that fits your budget. Your category locks the moment the agreement is signed.

2. Hand me your logo and your offer

A business card and one sentence is enough to start. We build the ad and send you a proof for approval before anything goes live.

3. Sign and make the first payment

The agreement is two pages. First payment holds your position and your category. Your ad is live within 5 business days of proof approval.

The only real decision here is whether you want the category before your competitor does. There are 50 spots and one of each business type. That is the whole scarcity story and it is not a sales line, it is how the loop is built.

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